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## Bison Gear & Engineering Corp. Appoints Chief Learning Officer

Sylvia Wetzel to lead organizational and workforce learning and development initiative as CLO.



St. Charles, IL. - September 29, 2008 - To create a sustainable environment for organizational performance excellence and improvement, [Bison Gear & Engineering Corp.](#) has appointed Sylvia Wetzel Chief Learning Officer (CLO). The Bison Gear CLO is responsible for connecting business performance with human performance, through wide ranging programs and initiatives extending beyond traditional training.

"Workforce Development applies to us all throughout Bison Gear. In every single function within Bison, there is an element of development -- development of people, skills, capabilities, culture and networks," said Martin Swarbrick, Bison Gear president and CEO. "The entire organization owns these development strategies. However, for them to be properly aligned and implemented with regard to our strategic objectives it requires responsibility to resource, develop and promote these development programs, many of which must be facilitated, sponsored, and championed. Therefore, I am pleased to announce that Sylvia Wetzel will be our business leader of corporate learning."

Sylvia Wetzel joined Bison Gear in 1994 where her career has encompassed Marketing, Information Technology, International Strategy and Corporate Training and Development. She has taken primary day to day responsibility for the [Skilled Workforce Initiative](#) training and internship program developed by Bison Gear in cooperation with local colleges, development organizations and manufacturers. This year she was appointed to the [River Valley Workforce Investment Board](#). Wetzel is also president of [BisonCares](#), the 501(C)3 nonprofit charitable foundation supported by Bison Gear, its employees and others in the community.

## About Bison Gear & Engineering Corp.

Founded in 1960, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong engineering tradition, based on Robusticity (TM) principles, offers products with up to twice as much torque in the same package size as competitors. Bison employs over 270 associates in its St. Charles, Illinois facility which produces gearmotors and reducers in parallel shaft and right angle configurations, as well as AC and DC motors, for applications where dependability and long lifetimes are important. [www.bisongear.com](http://www.bisongear.com).

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