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## Bison Gear Uses Canadian 3PL to Get Product into the Hands of Canadian Customers Quicker

*St. Charles, IL - February 7, 2011* -Getting the product "out the door" and into the hands of the Canadian customers in a timely manner has been a challenge that [Bison Gear & Engineering Corporation](#) has been tackling in the last 6 months.

By enlisting the help of a Canadian 3PL company, Bison now provides warehousing, inventory management and delivery of over 400 Bison gearmotors, motors, reducers and accessories to the Canadian market, while strengthening our supply chain and providing customer service to our Canadian customers.

"With the success of Bison's [ISIS](#) (In-Stock Instant Ship) program, it only made sense to mirror our domestic stocking program in the Canadian marketplace to serve customers better. We were looking for a partner with an established presence in Canada who had the ability to offer innovative logistics solutions to improve our on-time delivery and order fulfillment", said Mike Niemela, Director of Distribution at [Bison Gear](#).

Products will be stocked in the greater Toronto area to ensure speedy delivery.

For Canadian Sales and Technical Support contact:

Mechanical Sales Company  
2199 Dunwin Drive  
Mississauga, ON L5L 1X2  
905-828-1222  
or  
[sales@mesaco.com](mailto:sales@mesaco.com)

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### About Bison Gear & Engineering Corp.

Celebrating its 50th Anniversary, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong engineering tradition, based on Robusticity™ principles, offers products with up to twice as much torque in the same package size as competitors. Bison's St. Charles, Illinois integrated production facility manufactures gearmotors and reducers in parallel shaft and right angle configurations, as well as AC, DC and brushless DC electric motors, for applications where dependability and long lifetimes are important. [www.BisonGear.com](http://www.BisonGear.com)