

CONTACT:  
Brenda Thiessen  
Bison Gear & Engineering Corp.  
[bclemetson@bisongear.com](mailto:bclemetson@bisongear.com)  
630-443-5797

## Gary Dorough named Bison Gear Western Regional Sales Manager

**St. Charles, IL - January 21, 2008** - Fractional horsepower gearmotor manufacturer, Bison Gear & Engineering Corp., has named Gary R. Dorough Regional Sales Manager with responsibility for ten western states. Previously, Dorough was president of Pro-Dynamics, Inc., a sales rep firm where he acquired over 20 years experience applying and selling Bison gearmotor products.



"We look forward to working even more closely with Gary in this new role which will ensure experienced, professional support in the growth of the Western Region," said Todd Lucich, Bison Gear Vice President of Sales.

Based in the Denver area, Dorough will be responsible for working with Bison Gear customers, distributors, and sales reps in the states of California, Nevada, Arizona, Colorado, Wyoming, Utah, New Mexico, Nebraska, Kansas and Oklahoma.

### **About Bison Gear & Engineering Corp.**

Founded in 1960, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong engineering tradition, based on Robusticity (TM) principles, offers products with up to twice as much torque in the same package size as competitors. Bison employs over 240 associates in its St. Charles, Illinois facility which produces gearmotors and reducers in parallel shaft and right angle configurations, as well as AC and DC motors, for applications where dependability and long lifetimes are important. [www.bisongear.com](http://www.bisongear.com).

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