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Innovation Highlighted in Bison Gear Video

Manufacturer's "Innovate or Evaporate" message to be keynote presentation at 2009 National Coalition of Advanced Technology Centers Conference

St. Charles, IL - September 28, 2009 - Innovation and education are key elements in today's advanced manufacturing environment, where companies like Bison Gear & Engineering Corp. function as an extension of their customers' engineering and product development departments. A new online video highlights how the gearmotor manufacturer's innovation is driven by science, technology, engineering and mathematics (STEM) education skills, yielding new products and processes to keep globally competitive.



"We define innovation as what happens at the intersection of invention and commercialization," said Bison Gear chairman, Ron Bullock. "We have a Bison innovation process that seeks the voice of the customer and delivers products that add value." Bullock will deliver a keynote address, "Innovate or Evaporate: the Skill Set Imperative for Success in Advanced Manufacturing" at the 2009 National Coalition of Advanced Technology Centers Conference to be held September 30-October 1 in the Chicago area at the Oak Brook Hills Marriott Resort and at the state-of-the-art Technical Education Center at College of DuPage.

Jim Parejko, Bison Gear vice president, engineering and continuous improvement, adds, "We're combining the power of innovation with continuous improvement and those two are natural companions."

The three minute video, titled "How Innovation Helps Bison Gear Grow", can be viewed at BisonGear.com.

About the National Coalition of Advanced Technology Centers (NCATC)

Advanced Technology Centers (ATCs) are located throughout the U.S. and are normally associated with community colleges and universities. All ATCs share a commitment to serving the training needs of business, industry and individuals with state-of-the-art technical education programs meeting the ever-changing needs of today's workforce. ATCs also play a proactive role in economic development. Founded in 1988, NCATC has over 170 member institutions and represents a network of higher education resources that advocates and promotes the use of technology applications that enhance economic and workforce development programs and services. www.ncatc.org

About Bison Gear & Engineering Corp.

Founded in 1960, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong engineering tradition, based on Robusticity™ principles, offers products with up to twice as much torque in the same package size as competitors. Bison's St. Charles, Illinois integrated production facility manufactures gearmotors and reducers in parallel shaft and right angle configurations, as well as AC and DC electric motors, for applications where dependability and long lifetimes are important. www.BisonGear.com

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