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Bison Gear web site adds international order capability

In response to global demand, BisonGear.com has enabled order processing for 235 countries, dependencies and territories.



St. Charles, IL - August 4, 2008 - Fractional horsepower gearmotor and electric motor manufacturer, Bison Gear & Engineering, has responded to growing global demand for its products by adding international order processing and fulfillment capability to its BisonGear.com web site.

Bison's new worldwide order fulfillment capability covers 235 countries, dependencies and territories. Through secure credit card processing and dependable UPS Worldwide delivery, Bison's gearmotor products are easily accessed anywhere.

"Now, when a production facility in China, Brazil or Germany needs a particular gearmotor, they can quickly and efficiently fulfill that need via the Bison Gear web site," said Christi Brazener, Customer Care Manager. "Even more important is the fact Bison's gearmotors are cross-referenced to a wide variety of other American gearmotors through a convenient online locator at BisonGear.com."

"In response to this growing international demand, we are also evaluating and adding new distribution and sales partners in Europe, Asia and Latin America," noted John Morehead, Bison Gear Vice President, Strategic Planning & Marketing. "International firms with a strong OEM focus, who recognize the exceptional value offered by Bison's broad product range, can request a copy of our International Channel Partner presentation."

About Bison Gear & Engineering Corp.

Founded in 1960, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong

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engineering tradition, based on Robusticity (TM) principles, offers products with up to twice as much torque in the same package size as competitors. Bison employs over 240 associates in its St. Charles, Illinois facility which produces gearmotors and reducers in parallel shaft and right angle configurations, as well as AC and DC motors, for applications where dependability and long lifetimes are important. www.bisongear.com.

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