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Bison Gear and Engineering Names Martin Swarbrick CEO

St. Charles, IL - January 31, 2008 -Martin Swarbrick has been promoted to CEO of Bison Gear & Engineering Corp. Previously, Swarbrick served as President of Bison Gear and will now carry the title of both President and CEO. He first joined the company in December 2006 after serving as Vice President and Director of Business Excellence for Motorola Inc.



"Martin's leadership over the past year as President has been exemplary. Bison Gear has experienced strong double digit growth, while successfully implementing the necessary objectives to scale our business to this new level. Martin has earned his new role as Chief Executive Officer," said Bison Gear Chairman, Ron Bullock.

About Bison Gear & Engineering Corp.

Founded in 1960, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong engineering tradition, based on Robusticity (TM) principles, offers products with up to twice as much torque in the same package size as competitors. Bison employs over 240 associates in its St. Charles, Illinois facility which produces gearmotors and reducers in parallel shaft and right angle configurations, as well as AC and DC motors, for applications where dependability and long lifetimes are important. www.bisongear.com.

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