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### **Bison Gear Appoints New President**

St. Charles, IL -- January 8, 2007 -- Bison Gear & Engineering Corp., a leading manufacturer of fractional horsepower gearmotors and electric motors, has announced the appointment of Martin Swarbrick as President and Chief Operating Officer. Most recently, Swarbrick was Vice President and Director of Business Excellence for Motorola. He led the path to national recognition for Performance Excellence when Motorola was awarded the Malcolm Baldrige National Quality Award in 2002 and the Balanced Scorecard Hall of Fame award in 2004.

“Martin’s track record as a leader in the disciplines of Performance Excellence, Quality, Customer Advocacy and Six Sigma will drive Bison Gear’s continued growth by offering the best overall value package to customers,” said Ron Bullock, Bison Chairman and CEO.

Swarbrick’s 27 years as a business leader began in Ireland as a Manufacturing Engineer for General Electric where over a seven year period he progressed to Manufacturing Manager. He spent the next seven years with Verbatim (Kodak) as Operations Manager. In 1991, he became Operations Director for Motorola’s Land Mobile Products Sector and shortly after became Vice President and General Manager with responsibility for manufacturing operations and distribution for Europe, Middle East and Africa.

Born in Cork, Ireland, Swarbrick was educated at Trinity College, Dublin, and holds degrees in Engineering and Mathematics. He studied manufacturing and operations at IMD in Lausanne, Switzerland and completed the Leadership Institute at Northwestern University’s Kellogg School of Management in 2001.

**About the Company:** With robust fractional horsepower gearmotor designs offering up to twice as much torque in the same package size as competitors, Bison Gear & Engineering Corp. continues to grow upon a strong engineering tradition begun in 1960. Bison designs and produces gearmotors in parallel shaft and right angle configurations, as well as AC and DC motors only, for OEMs worldwide who demand the best long-lifetime value.