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For Immediate Release

BISON APPOINTS NEW VICE PRESIDENT OF SALES AND MARKETING

Names Matt Hanson Vice President, Innovation Center

November 1, 2006 - Bison Gear and Engineering, a leading manufacturer of fractional horsepower motors, gearmotors, and reducers, is pleased to announce that John Morehead has been appointed Vice President of Sales and Marketing. John was previously employed by Bodine Electric Company, where he was Vice President of Sales and Marketing. In addition to a successful career at Bodine, John has an extensive background in technology acquisition and alliances in U.S. and international markets. John will be working with the team at Bison to achieve our vision of being "The best provider of power transmission solutions throughout the world".

Bison has also named Matthew Hanson Vice President, Innovation Center. This organization will be charged with the successful creation of innovative products whose development started with the award of our National Science Foundation Grant. The Innovation Center will examine leading edge technologies in electronics, motor design, materials science, and manufacturing processes in their product development projects.

Bison Gear & Engineering provides innovative power transmission solutions which shorten design time and costs while providing industry leading after sales support. This expansion of our technical and organizational capacity will increase the services offered to our customers and provide solutions for our customers' future. For additional information on the full range of products that Bison offers please visit www.bisongear.com or contact a Sales Representative or Distribution Channel Partner located worldwide.

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