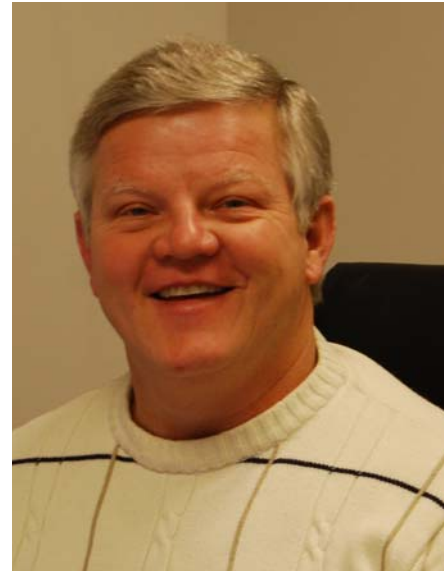




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Todd Lucich joins Bison as New VP of Sales

St. Charles, IL - January 21, 2008 – Bison Gear is pleased to announce that Todd Lucich has joined the organization as the new Vice President of Sales. Todd has over 27 years experience in the Power Transmission Industry, and was formerly VP of Distribution and National Accounts with Rexnord Industries. Prior to joining Rexnord Industries he held various sales and product management roles with Rockwell Automation. Todd has a BA degree from Western Oregon University and has 2 patents for engineering innovation.



“We are excited to have Todd onboard at Bison. We believe his experience will grow our sales team to new directions in the future”, states Martin Swarbrick, Bison CEO.

About Bison Gear & Engineering Corp.

Founded in 1960, Bison Gear & Engineering Corp. designs and manufactures fractional horsepower electric motors, gearmotors and gear reducers used in industrial and commercial OEM applications worldwide. Bison's strong engineering tradition, based on Robusticity™ principles, offers products with up to twice as much torque in the same package size as competitors. Bison employs over 240 associates in its St. Charles, Illinois facility which produces gearmotors and reducers in parallel shaft and right angle configurations, as well as AC and DC motors, for applications where dependability and long lifetimes are important.
www.bisongear.com.

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